

# Convex Optimization

## Euclidean Distance Geometry<sup>2ε</sup>

*In my career, I found that the best people are the ones that really understand the content, and they're a pain in the butt to manage. But you put up with it because they're so great at the content. And that's what makes great products; it's not process, it's content.*

—Steve Jobs, 1995

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